Reduce print costs, provide a convenient, productive print environment

Organizations of all types - including financial services, manufacturing, healthcare, education and legal firms - are looking for ways to reduce costs, better manage their resources, and drive productivity - all while playing an important role in reducing environmental waste. Equitrac print management and cost recovery solutions deliver these benefits by helping organizations manage their print environment through features such as Rules & Routing.

End user convenience, increased productivity

With Equitrac's Rules & Routing users no longer have the hassle of walking to their prints jobs only to find out that the printer is in use with another large job, or is out of paper, or has a paper jam - requiring the user to go back and resubmit their print job to another printer.

Rules & Routing provides a convenient print environment to automatically route print jobs to another printer based on device status. Equitrac notifies the user with a customized message informing them what print rule has been applied and where the print job can be retrieved.

Unique features such as Equitrac's sophisticated "least-cost" routing provides the user with the option to choose the most appropriate printer based on the cost of the job. Equitrac shows the user the different costs associated with printing a document at various printers and allows the user to send the print job to the most efficient printer, or continue sending it to the initial printer.

The dollar amount saved by the user re-directing print jobs to the most cost efficient printer is easily viewed in an Equitrac-created report.

Reduce costs, optimize devices

Organizations can enforce business print rules that will allow, hold, redirect and deny printing of documents based on who is printing, where the document is being printed and on the attributes of the document.

By applying print rules based on job attributes such as color, number of pages, simplex and duplex or even from the applications being used to print from (such as a web browser), organizations can re-direct print jobs to the most cost-efficient print device anywhere on the network. Organizations can now get the most out of their lower price-per-page networked devices, and reduce the number of print jobs going to the more expensive price-per-page desktop printers.

Manage color, budgets and environmental impact

With Equitrac's Rules & Routing, organizations can establish color quotas and account balances per user or at the department level, with rules that deny printing based on a user going over their quota or balances. This feature is very important for educational settings who need to manage and capture student print and copy services, but also for keeping any organizations' users accountable to their departmental budgets.

By establishing simple print rules such as forced monochrome and duplex printing using Equitrac Rules & Routing, an organization can dramatically reduce the number of pages that get printed by error or thrown into the recycle bin.

For more information on Equitrac products go to www.equitrac.com.

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